



Uniform Exchange

KATE FRANCE – FOUNDER & TRUSTEE

Who are we?

- A small local charity working across Kirklees since 2011
- Watched a TV documentary about poor kids in the UK
- Set-up to provide school uniform for those who struggle to afford new
- We reuse all items used for school from uniform and PE kit to shoes, bags and coats
- We rely heavily on volunteers to provide the service



DID YOU KNOW?

*Kirklees children create
approx **400 tonnes** of
used school uniform at
the end of each year!*

Approx 67,000 children in education



Items collected

We believe we've received via our collection boxes over **40 tonnes** of donations in the last 12 months

Over 100 collection boxes

12 collection drivers

24 tonnes of usable uniform

3.5 tonnes of rags

5 tonnes redistributed



Items washed

We have washed **2.5 tonnes** of donations in the last 12 months

Spending over **£4,000** in laundry costs!

We guesstimate we have over **50,000** items of good uniform on our shelves ready to be used

Children supported

2021

3500

→ 80% higher than 2020

2022

5500

→ 57% higher than 2021

How have we done this...

Requests **Projects** **Pop-up Shops**
Local Hub **Sustainable Exchange**



Items reused

We reused over **50,000** items of school uniform including:

2,212 coats

2,500 pairs of shoes

Saving families over **£500,000**



Great Achievement

94% of all schools in Kirklees
used Uniform Exchange in 2022,
that's 171 out of 182 schools

Building a sustainable exchange

- We need to distribute more of our donations
- We want to increase the number of children supported
- We want to be environmentally driven instead of poverty led
- Working closer with schools and parents to build a child led aspect of our service
- We are developing a new sustainable exchange offer to schools and their eco-councils



Enjoy wearing your uniform

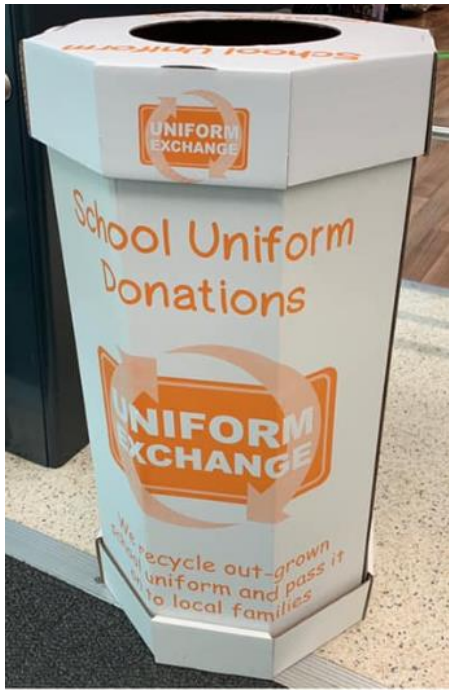
drop off your uniform that is too small

Sustainable uniform cycle



Collect uniform in the right size from the swap shop at your school

Uniform Exchange checks and washes your donations



How much plastic is in our uniform?

Polo Shirts



**Sweatshirts/
Cardigans**



Future for Uniform Exchange

Continue to support more children in Kirklees

Move to larger premises

Create more local hubs

Expand our sustainable exchange project

We would love to work with similar projects to replicate what we do, building a UK network

How are we making a difference to the Circular Economy of Yorkshire?

in 2022 we...

- ✓ Helped over 5,500 children in Kirklees
- ✓ Redistributed over 2,200 coats
- ✓ Collected over 40 tonnes of uniform
- ✓ Reused over 50,000 items of uniform

