



The bread and butter thing.

Vic Harper – Chief Operating Officer

The Bread and Butter Thing

- Reduce poverty premiums for our members by saving them money on basics.
- Improve local access to healthy food and dietary diversity in our communities.
- Reduce social isolation by creating a welcoming environment where people can meet their neighbours and make friends.
- Build communities by breaking down barriers to engagement and bringing people together.
- Increase access to other services locally, building on our service to provide a wider level of support.
- And give a voice to the people who use us – our members.

Making life affordable.



2016

Charity launched

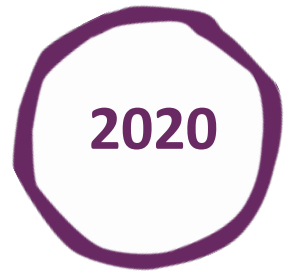
- First Hub Moss Side, Manchester
- Just Mark and a hire van



2018

Starting to grow

- 10 Hubs across Greater Manchester
- 5,000 members
- Started to add additional offers (feminine hygiene)



2020

Regional expansion

- First hub in Darlington, 2nd day of lockdown
- 2nd depot in County Durham
- Didn't miss a delivery even through lockdown



2022

Starting to become established

- 45,000 members across 100 hubs
- Redistributing 100 tonnes a week (no reliance on donations)
- Comic relief expansion support

The Food Ladder

Rungs of the Food Ladder

Food secure,
autonomous,
self-organising

Moderate food
insecurity, limited
resilience, low
level of choices

Severe food
insecurity,
vulnerable to
shock, lack of
autonomy

TBBT addresses moderate food insecurity helping minimise demand on crisis support i.e. Food banks

The Food Ladder structures how food security impacts in a community. Families can be thought to be on one of three levels.

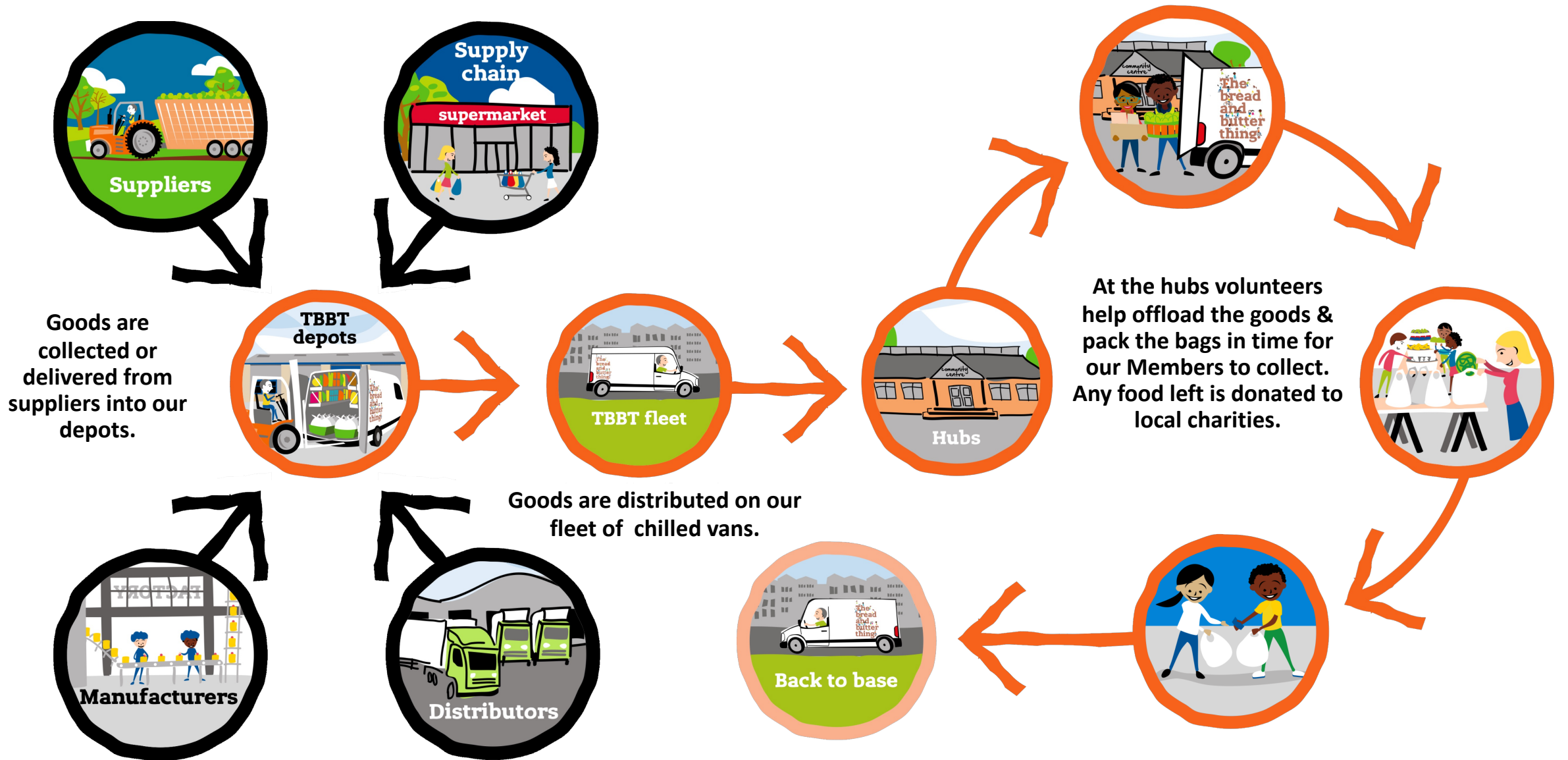
At the top level people are food secure and can exercise choice about their lives. These communities are able shop independently at supermarkets.

In the middle, families are “just about managing”. They may have enough food and funds most weeks although nothing spare and might be coping alone until unexpected expenses or the cost of living crisis.

These people require help to get through until they are back on their feet and a push back up. This avoids them falling into the bottom rung. **TBBT operates in this middle tier.** We build resilience in communities not just through our food calories but by the social and economic benefits that food in the community can bring.

At the bottom of the ladder people are in severe food insecurity with regularly not enough good food to eat and nothing to fall back on. They need immediate, funded, crisis support to help them cope. Such as food banks. Once they are out of crisis TBBT can help them move towards mainstream shopping.

The Bread and Butter Thing Model



TBBT's members are as diverse as the food we provide!

What unites our members is that they are expert jugglers. They face multiple personal challenges whether that's a caring responsibility, low paid work or illness, combined with the increased costs of childcare, travel and

- Over 50% are families with children
- 44% have a caring responsibility beyond parenting
- Over a quarter struggle with ill health or have a disability that prevents them from working
- 40% are in paid employment
- 66% live in rented accommodation
- 36% are on pre-pay meter
- Over half have less than £50 left at the end of month

Unlocking Surplus

- Research undertaken by industry experts WRAP show that over 200,000 tonnes of edible surplus is still being wasted every year within the food manufacturing industry.
- That's a whopping 476 million meals worth.
- World Wildlife Fund figures show that over 2 million tonnes of crops – fresh fruit and veg – were ploughed back into fields this year. Rather than being harvested and used to feed people

We focus on unlocking new surpluses, encouraging our partners to look deeper and in a more rounded way at their operations to release new food into the redistribution eco-system.

It's our job to collaborate and innovate with food organisations to help get this food on people's plates, ploughing our own furrow from farm to fork.

As a result we can offer our members an incredible range of food including early tastes of new products in development; top quality meat, fish and chicken; mouth-watering fridge favourites; and fruit and veg of all shapes and sizes!

Community Hubs

82% members
feel more
connected to their
communities

“Made me feel
part of the
community. TBBT
is the best thing I
have joined.”

Corporation Road
Member

- We are the only redistribution model in the UK at scale that deals directly with the communities we serve. Most redistribution models are B2B, we are B2C.
- We work with a wide variety of community partners to establish our hubs – they operate weekly 52 weeks of the year. We are [HYPER LOCAL!](#)
- These include Community Centres, Schools, Churches, a Scout hut and an Adventure Playground!
- They provide the venue, the community volunteers and help promote TBBT services within their community.
- We only work where we can add value to the existing landscape.

Volunteering with TBBT



The Queen's Award
for Voluntary Service

“The best part about volunteering is you don't just feel that you're doing good, it is actually fun. It's hard work, because it's a lot of heavy lifting. But once you get a regular group of volunteers, which we have, it's been more or less the same since day one. And you can have a laugh and you become a family in itself.”

In 2022, TBBT benefitted from **100,000** volunteering hours in our communities, at the warehouse or as drivers collecting food.

90% of volunteers have made new friends

2022 Impact

In 2022, TBBT members collectively saved more than **£4.8 million** on their food budgets.

77% families worry less about running out of food

96% feel comfortable shopping with TBBT

72% members have better access to affordable fruit and veg.

5000 tonnes of food was redistributed to our communities a massive **12 million** meals worth.

That's **9.5m** tonnes of CO2 saved.

Community & Pride of Place

"I've been volunteering with TBBT for about a year now and I've made lots of new friends. The social side of volunteering has worked wonders for me and boosted my confidence. So much that I got offered a job that due to my confidence boost as I probably wouldn't of got before I started volunteering. So big thank you team TBBT love your work and love being part of the project". Hyde Hub Volunteer

"TBBT has been a life line for our family. The food provided has been great quality and full of fruit and veg. I have also met some really lovely people from my community and we have shared tips and swapped products. Gorton Hub Member

Two thirds of our members are new visitors to their local hub with their weekly TBBT shop building connections with local centres and their residents.

"Provided a warm welcome, easy to chat too, made me feel part of the community and helped us tremendously without judgement." Burbank Hub



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