



## Role Profile

### **EPIKS Active Travel Engagement Officer Batley and Spennings Valley**

EPIKS is passionate about giving people the opportunity to travel without using cars. We are developing a Walk Wheel Ride Community Active Travel Hub in Batley and Spennings Valley, where people of all ages and abilities are supported to walk, wheel and cycle more for the sake of their wellbeing and lowering their impact on the environment.

We are seeking a new team member to coordinate engagement and activities at community venues across the area. Your role will be to create and coordinate events that give people the information, skills and confidence to build active travel into their daily lives. Working in partnership with local groups, employers and colleagues under the umbrella of Walk Wheel Ride Kirklees, you will be a practical, outgoing individual who has experience in running events, managing budgets and resources and fostering behavioural change.

The post is 22.5 hours per week, with a possibility of increased hours in the future. Based in two community centres in Batley, the post is supported by a central office in Huddersfield Media Centre. There is the opportunity for occasional home working. The role requires some weekend and evening work patterns and will include activities in Cleckheaton, Heckmondwike and environs.

Salary c. £26,000 pro rata

#### **About the role:**

The active travel engagement officer will be instrumental in the planning, publicizing and monitoring of regular events that encourage people to walk, wheel and cycle more often. You will work closely with the EPIKS comms officer to gather and advertise information on local groups and events for the Walk Wheel Ride website and social media platforms. The hubs will offer information and advice on active travel: in person, online and via other agencies. A range of activities on offer at the hub and through community outreach will require the post holder to facilitate and help to deliver:

- Led walking groups, information on local routes and walking opportunities
- Events that are inclusive for people who are disabled or less mobile
- Support for more cycling including led rides, routes, skills and maintenance
- An ambassadorial role for Active Travel in EPIKS and the Walk Wheel Ride Kirklees brand



- Opportunities for partners and volunteers to contribute to activities and boost engagement
- Encouraging people to use and maintain local greenways

Activities will be responsive to local need and cultural opportunities, so liaising with partners, community groups and stakeholders will be a key part of the role. This means that the post holder will have room to be creative and flexible and shape the hubs' activities to suit the local community.

The role will require supporting, scheduling and managing the safe delivery of activities through sessional staff, volunteers and cycle trainers. Regular liaison with admin and comms staff will ensure the wider team, public and funders are clear about the plans and outcomes of engagement. The role is funded by West Yorkshire Combined Authority for 2025 with opportunities to extend the Hub activities into the future dependent on future funding and revenue generation.

## **Skills, Experience and Attributes**

### **Essential**

Able to plan and manage a varied workload with minimal supervision

Good knowledge of active travel issues and behaviour

Excellent communication skills to a range of audiences

Well organized: paying attention to detail, record keeping, evaluation and administration

Practical, can-do attitude: a problem-solver

A personable, 'team-player' with experience of partnership working

Experience of managing budgets

Managing and delivering inclusive events

Competent IT user

Confident user of maps, navigation and sound geographical knowledge of the area



## **Desirable**

Experience of community involvement / health / environmental sectors

Sales and marketing

Experienced in working with volunteers or as a volunteer

Fundraising / bid writing

Public speaking

Willingness to use public transport / blended travel

Cycle training or walk leading experience

## **How to Apply**

Please send a CV and covering letter outlining how your skills and experience fit the role profile to [office@epiks.org.uk](mailto:office@epiks.org.uk) . Closing date midnight Tuesday 7th Jan 2025.

## **Further reading**

<https://walkwheelride.org.uk/>

[E-Bikes Projects | EPIKS - Environmental Projects In Kirklees](#)